

BANKING PRESS RELEASE:

KnowledgeShape Unveils its Set of Slick, Automated, Business Savvy Search Applications; Bound to Improve the Way Banks and Financial Institutions Search, Store & Exploit Their Valued Information

(March 23, 2008. Toronto, Canada) KnowledgeShape Inc., a Toronto-based international software company has launched a revolutionary suite of 5 unique and integrated enterprise technologies. Products range from simple yet exceptional *voice2text* and *paper2text* applications to much more complex & far-reaching Intranet and Internet crawl and search applications. As a result, KnowledgeShape programs can be used by small professional firms and large businesses and institutions alike; particularly where storage, retrieval and search have the potential to provide a competitive and productive advantage.

Despite the obvious complexity of the software, installation and use are surprisingly quick and easy. In a mere 24 hours, the technology can construct and deploy a search site containing *ten million* documents – searchable with its own unique clustering search engine, *PatternScope* (the linchpin technology of the set). Similarly, from start to finish, a user can deploy search for an extremely large website in less than an hour.

With particular regard to the financial market and banks, KnowledgeShape technology can take something as simple as a loan or mortgage application (paper or voice) and automatically and easily transform it into a saved, searchable and mapped document.

But it can *also* map something as complicated as an entire Debit Card database.

KnowledgeShape has the ability to monitor ATM networks, identify the co-existence of stolen cards and prevent further card use by freezing cards in sub-second intervals. Using repeat and anomaly use profiling, KnowledgeShape has the potential to save banks millions of dollars, lost weekly to fraud.

KnowledgeShape's suite is intended to be used by businesses of all sizes and as a result the company has gone to great lengths to ensure that the technology fits into small office paper conversion needs, and budgets, while remaining deployable for department-by-department search site demands of the enterprise.

"With over 4 years of development, we are proud to show the world our elegant & powerful solutions," says Robert Evans, CEO. He continues, "Our team focused on the challenge of accessing and searching massive data archives in a simple way, but with the speed and clarity that today's market place demands. I am confident that clients will confirm we have achieved that for them."

This fresh, bright company is destined to be a significant new player in the emerging intranet solutions market as evidenced by the enthusiastic response to their appearance at Gitex, Dubai and the Toronto Police International Financial Fraud Conference. And with strong corporate interest from diverse locations such as Asia, The Middle East, Canada and the USA, in sectors including health, banking, education and real estate, the future looks bright for this young & dynamic team.

About KnowledgeShape:

KnowledgeShape is a Toronto-based company with international presence and reach, whose technologies target and solve the considerable challenge of turning diverse forms of information into clear and valuable search assets. KnowledgeShape also has offices in Vancouver, Dubai, Louisiana, Las Vegas, San Diego, and Colombo, with planned launches in Dublin, Sydney and Johannesburg.

For further information contact KnowledgeShape at www.knowledgeshape.com.